

*A succinct, annual review of the world's agrochemical companies, markets and major crops in 2012.*

# Agrochemicals - Executive Review



**24TH EDITION**

**2013**

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## Key information to be found in this final edition:

### **Industry data**

*Global market estimates 2003-2012*      *Regional market estimates 2003-2012*  
*Agrochemical sales, split by regions 2012*      *Agrochemical sales, split by regions 2012*  
*Top five companies in key sectors for 2012*

### **Company data**

*2012 Company sales estimates*      *2012 Company sales estimates*  
*Company sales growth rates and rankings 2003/2008/2012*  
*Company profiles for the top R&D-based agrochemical companies (approx 20)*  
*Company profiles for the top generic agrochemical companies (approx 30)*

### **Country data**

*2012 Country sales*      *2017 Country sales forecasts*  
*Country markets growth rates*  
*Country profiles on top 15 markets*

### **Product data**

*2012 Product sales estimates (by crop)*  
*Herbicide profiles (sales analysis in terms of chemistry and modes of action)*  
*Insecticide profiles (sales analysis in terms of chemistry and modes of action)*  
*Fungicide profiles (sales analysis in terms of chemistry and modes of action)*  
*Other agrochemicals*

**Agrochemicals - Executive Review** has been keeping company executives and industry commentators informed about the very latest developments in the world's major agrochemical companies since 1989. Since 2006, when Allan Woodburn retired, the publication he founded has been produced and published by Agranova. This last edition is now offered at a more affordable price



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