

*A succinct, annual review of the world's agrochemical companies, markets and major crops.*

# Agrochemicals - Executive Review

23<sup>RD</sup> EDITION

2012

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## Key information to be found in this 2012 edition:

### **Industry data**

*Global market estimates 2002-2011*                      *Regional market estimates 2002-2011*  
*Agrochemical sales, split by regions 2011*              *Agrochemical sales, split by regions 2011*  
*Top five companies in key sectors for 2011*

### **Company data**

*2011 Company sales estimates*                      *2011 Company sales estimates*  
*Company sales growth rates and rankings 2002/2007/2011*  
*Company profiles for the top 19 R&D-based agrochemical companies*  
*Company profiles for the top 29 generic agrochemical companies*

### **Country data**

*2011 Country sales*                      *2016 Country sales forecasts*  
*Country markets growth rates*  
*Country profiles on top 15 markets*

### **Product data**

*2011 Product sales estimates (by crop)*  
*Herbicide profiles (sales analysis in terms of chemistry and modes of action)*  
*Insecticide profiles (sales analysis in terms of chemistry and modes of action)*  
*Fungicide profiles (sales analysis in terms of chemistry and modes of action)*  
*Other agrochemicals*

**Agrochemicals - Executive Review** has been keeping company executives and industry commentators informed about the very latest developments in the world's major agrochemical companies since 1989. Since 2006, when Allan Woodburn retired, the publication he founded has been produced and published by Agranova.



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