

A succinct, annual review of the world's agrochemical industry, its leading companies, world markets and products.

Agrochemicals - Executive Review

21ST EDITION
2010

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Originally published by Allan Woodburn Associates Ltd until 2005,
Agrochemicals - Executive Review is now produced by Agranova.

Key information to be found in this 2010 edition:

Industry data

*Global market estimates 1999-2009
Agrochemical sales, split by regions 2009*

*Regional market estimates 1999-2009
Top five companies in key sectors for 2009*

Company data

*2009 Company sales estimates, **split between innovators and generics**
Company sales growth rates and rankings 2000/2005/2009
Company profiles for the **top 40** agrochemical producers*

Country data

*2009 Country sales 2014 Country sales forecasts
Country market growth rates
Country profiles on top 15 markets*

Product data

*2009 Product sales estimates (by crop)
Herbicide profiles (split into twelve chemistry groups)
Insecticide profiles (split into six chemistry groups)
Fungicide profiles (split into eleven chemistry groups)
Other agrochemicals*

Agrochemicals - Executive Review has been keeping company executives and industry commentators informed about the very latest developments in the world's major agrochemical companies since 1989. Since 2006, when Allan Woodburn retired, this publication, which he founded, has been researched and published by Agranova.



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