

*Up-to-date global estimates of the value and volumes of agrochemicals used in treating crops and for non-crop applications,*

2007 data

# Crop Protection Actives

2008

(1998 - 2007 SALES DATA)

## Compact Profiles on ALL Commercial Agrochemicals

By combining Agranova's comprehensive information on agrochemical actives with other leading associates with unrivalled experience of the agrochemical industry, the Agranova Alliance has assembled a powerful database of essential information on agrochemical compounds. The 2008 edition presents compact technical and commercial profiles on the world's currently available crop protection actives (around 650 profiles).

Agranova has reformatted its commercial information and brought it up to date, so that it can now offer this easy to use electronic database. Four information-packed screens for each active ingredient presents:

- ⇒ **Technical review:** common and brand names, developer, structure, applications and usage.
- ⇒ **Sales and consumption** from 1998-2007, presented graphically for easy reference (figures are also shown)
- ⇒ **Commercial summary:** End-user price estimates, crop sector usage breakdown (12 key crops), estimated minor and non-crop usage and the regulatory status in the EU and USA.
- ⇒ **2007 Active Ingredient Rankings (by sales and volume).** This presents a dynamic index of the 650 AIs in the database and allows rapid access to individual profiles

**Crop Protection Actives** - a must for all those concerned with developing, marketing or producing agrochemicals



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